

PILLARS OF PROGRESS:

Tracking St. Kitts and Nevis' Journey to 2040

4 SUSTAINABLE INDUSTRIES

The SISA pillar on sustainable industries focuses on developing sustainable tourism, the creative economy, and internet-based investments to diversify the economy and create a more resilient and sustainable future for St. Kitts and Nevis.

A TOURISM

St. Kitts & Nevis recognizes the critical role of tourism in its economy and is committed to transitioning the sector toward a sustainable and high-quality model that benefits both visitors and residents. Despite a 72% decline in cruise passengers during COVID-19, the sector is recovering strongly, with 1,239,772 visitors and over EC\$3 billion in expenditure recorded in the first half of 2024. The government prioritizes sustainability through initiatives like the Destination Climate Action Plan, the Heart of St. Kitts Sustainability Charter, and the Sustainable Destination Council, focusing on decarbonization, waste management, and community engagement. The Tourism Strategy and Action Plan (2024) adopts a "Pro-People/Pro-Planet" approach to protect the environment, culture, and residents' quality of life while maximizing economic benefits.

Our Ministry aims to redefine growth to prioritize measurable gains for our local communities, environment, natural resources, and culture on which our tourism, transport, and livelihoods depend. This will replace outdated metrics such as visitor arrivals and expenditure to measure success.



Hon. Marsha Henderson
Minister of Tourism, Civil Aviation, International Transport, Employment and Labour and Urban Development

KEY FACTS

- In the first half of 2024, total visitor arrivals reached 1,239,772, with 388,582 stay-over arrivals and the majority being cruise ship passengers.
- Total visitor expenditure for the first half of 2024 was EC\$3,039.66 million
- Tourism played a significant role in the 8.8% real GDP growth in 2022
- The pandemic severely affected the industry, with a 72% decline in annual cruise passenger visitation in 2020 compared to 2019.
- The government is working to attract at least 1 million cruise ship passengers annually until 2025.
- By 2019, approximately 4,800 individuals were employed in the travel and tourism sector in St. Kitts and Nevis

SEVEN PILLARS OF SUSTAINABILITY AND CLIMATE RESILIENCE:



ENERGY
TRANSITION



WATER
SECURITY



FOOD & NUTRITION
SECURITY



SUSTAINABLE
INDUSTRY



SUSTAINABLE
SETTLEMENTS



CIRCULAR
ECONOMY



HEALTH & SOCIAL
PROTECTION

GOALS & PRIORITIES

The Ministry has outlined several key goals and priorities for the tourism sector, with an emphasis on sustainability, community engagement, and economic growth. These are detailed in the 2024 Report on *Plans and Priorities* for the Ministry. The overarching objective is to promote a sustainable and high-quality tourism product that can be enjoyed by visitors while being valued and respected by citizens and residents.

KEY TARGETS

- Maintain at least 1 million cruise passengers annually until 2025.
- Double room accommodations by 2030.
- Revise and enhance quality and sustainability standards by 2025.
- Create 1,000 direct and 2,000 indirect tourism jobs by 2021.
- Restore and enhance at least 10 natural and historical sites by 2025.
- Advance high-quality tourism with GSTC compliance and managed growth.
- Improve air, sea, and local transport while strengthening local supply chains.
- Expand niche tourism, including yacht, eco, romantic, and wellness tourism.
- Train residents, engage youth, and build digital and entrepreneurial skills.
- Enhance visitor experiences with marine parks, safety standards, and cultural preservation.
- Leverage data, foster partnerships, and attract investments to sustain growth.

STRATEGIC PRIORITIES

- Market the destination, develop products, and engage stakeholders to enhance tourism.
- Strengthen ties with cruise lines and airlines to boost arrivals and accessibility.
- Improve visitor satisfaction through niche markets, cultural focus, and safety standards.
- Train locals, engage youth, and build Ministry and SKTA staff capacity.
- Attract foreign investments and create opportunities for local businesses.
- Leverage data and events to guide strategies and foster partnerships.
- Collaborate with stakeholders to stay competitive and explore new markets.
- Prioritize sustainability to protect the environment, preserve culture, and ensure resilience.

SDG ALIGNMENT TRACKER

KEY TARGETS AND STRATEGIC PRIORITIES

SDG ALIGNMENT (TARGET)

Advance high-quality tourism with GSTC compliance.



Ensure tourism protects integrity and manages growth equitably.



Improve air, sea, and local transport for tourism and residents.



Train residents, support businesses, and boost domestic tourism.



Enhance yachting and strengthen local supply chains.



Promote renewable energy, resilience, and sustainable waste management.



Adopt measures reflecting tourism's cultural and environmental impact.



Market the destination, develop products, and engage stakeholders.



Strengthen ties with cruise lines and airlines to boost arrivals.



Improve visitor satisfaction through niche markets and safety standards.



Train locals, engage youth, and build Ministry and SKTA staff capacity.



Attract foreign investments and create opportunities for businesses.



Leverage data and events to guide strategies and foster partnerships.



Collaborate with stakeholders to stay competitive and explore markets.



Prioritize sustainability to protect the environment and culture.



KEY ACHIEVEMENTS

- **Increased Airlift and Accessibility:** Jet Blue launched inaugural flights to St. Kitts, with additional flights from regional airlines boosting accessibility.
- **Global Tourism Recognition:** Honored as the Caribbean's Leading Dive Destination and Green Destination of the Year in 2024, and featured in AI's top 24 destinations for 2024.
- **Sustainable Tourism Leadership:** Signed the Glasgow Declaration on Climate Action in Tourism and positioned as a model for sustainable tourism.
- **Local Success Stories:** Celebrated businesses like All Road Rum, which won two silver medals at the International Spirits Challenge 2024.
- **Major Hotel Investment:** Construction of a new Ritz-Carlton hotel begins in 2025, signaling confidence in the island's future.
- **Environmental Conservation:** Committed \$10.2 million for coastal erosion mitigation and beach enhancement at South Frigate Bay.
- **Sector Diversification:** Expanded offerings beyond the Citizenship by Investment (CBI) program, reinvesting in projects like Kittitian Hill and promoting eco-tourism.
- **International Engagement:** Hosted major events like the International Business Women's Conference, contributing to increased arrivals and extended stays.

PROGRESS METER

St. Kitts and Nevis is advancing the Sustainable Island State Agenda (SISA) by prioritizing sustainability, local benefits, and climate resilience. Through initiatives like community-based tourism, the "Venture Deeper" campaign, and high-value, low-volume tourism, the sector promotes authentic experiences while supporting small businesses and key industries. Cruise tourism remains a priority, with efforts to improve the visitor experience at ports, and expose passengers to local culture and community tourism while protecting the marine environment through sustainable practices. Efforts to mainstream climate adaptation and digital integration ensure long-term resilience, while new success metrics reflect tourism's impact on the environment, culture, and livelihoods.



Progress determined by NDPF indicators

FLAGSHIP INITIATIVE

VENTURE DEEPER CAMPAIGN

- The "Venture Deeper" campaign, launched in September 2022, is a key marketing initiative designed to revitalize St. Kitts and Nevis' tourism sector following the removal of all COVID-19 travel restrictions. The campaign focuses on offering thoughtful and immersive experiences that highlight the islands' nature, culture, and communities, encouraging visitors to engage deeply with their surroundings rather than seeking superficial experiences.
- Strategically aligned with the Ministry of Tourism's "Pro-People/Pro-Planet" approach, the campaign emphasizes sustainability and authentic tourism. It supports the broader goal of repositioning St. Kitts and Nevis as a high-end luxury destination, prioritizing sustainable, high-value, low-volume tourism.

INVESTMENT PRIORITIES

- **Improve Tourism Infrastructure:** Expand services and offerings to enhance the tourist experience.
- **Address Climate Change Impacts:** Assess climate risks to tourism and develop strategies for adaptation and risk reduction.
- **Develop Niche Markets:** Promote yacht tourism, education tourism, medical tourism, and well-being tourism.
- **Enhance Community-Based Tourism:** Distribute economic benefits more widely through local engagement and initiatives.
- **Promote Digital Skills:** Develop digital skills within the tourism sector to drive innovation and competitiveness.
- **Attract Higher-Value Tourism:** Focus on attracting high-value visitors rather than increasing overall numbers.
- **Strengthen Institutional Coordination:** Improve data collection and enhance coordination across the tourism sector.



B CREATIVE ECONOMY

The creative and cultural arts are recognized as essential drivers of economic growth, job creation, and innovation in St. Kitts and Nevis. The government is dedicated to laying a strong foundation for the creative economy, as evidenced by initiatives like "Creatives Connect," a platform designed to gather input and ideas from stakeholders in the creative sector. The Intangible Cultural Heritage (ICH) Secretariat is working to preserve the country's rich cultural heritage, with plans to designate some elements as indigenous to the nation. The Ministry of Sports and the Creative Economy is committed to promoting the creative economy by emphasizing skills development, export opportunities, and entrepreneurship, particularly among young people.

"The vision is to create a world-class creative economy that is recognized for its innovation, talent, and diversity. We aim to build a dynamic, sustainable, and resilient creative ecosystem that enriches the lives of all creatives through collaboration, engagement, and originality"



Hon. Samal Duggins

Minister of Agriculture, Fisheries, Marine Resources and Cooperatives, Entrepreneurship, and The Creative Economy

KEY FACTS

- The Department of Creative Economy was launched in 2023 to foster and promote the growth of the creative sector.
- Creative Power is the first-ever creatives convention in St. Kitts and Nevis, to support talent growth and business development in the creative sector.
- The services sector, which includes many creative industries, contributed approximately 65.66 percent to the GDP in 2022
- While music and carnival are prominent, the creative economy in St. Kitts & Nevis encompasses a wide range of sectors, including art, fashion, film, and more.
- The Creative Arts Fund has been established to stimulate economic growth within the creative sector.
- The creative sector is a major growth pole in the digital economy

GOALS & PRIORITIES

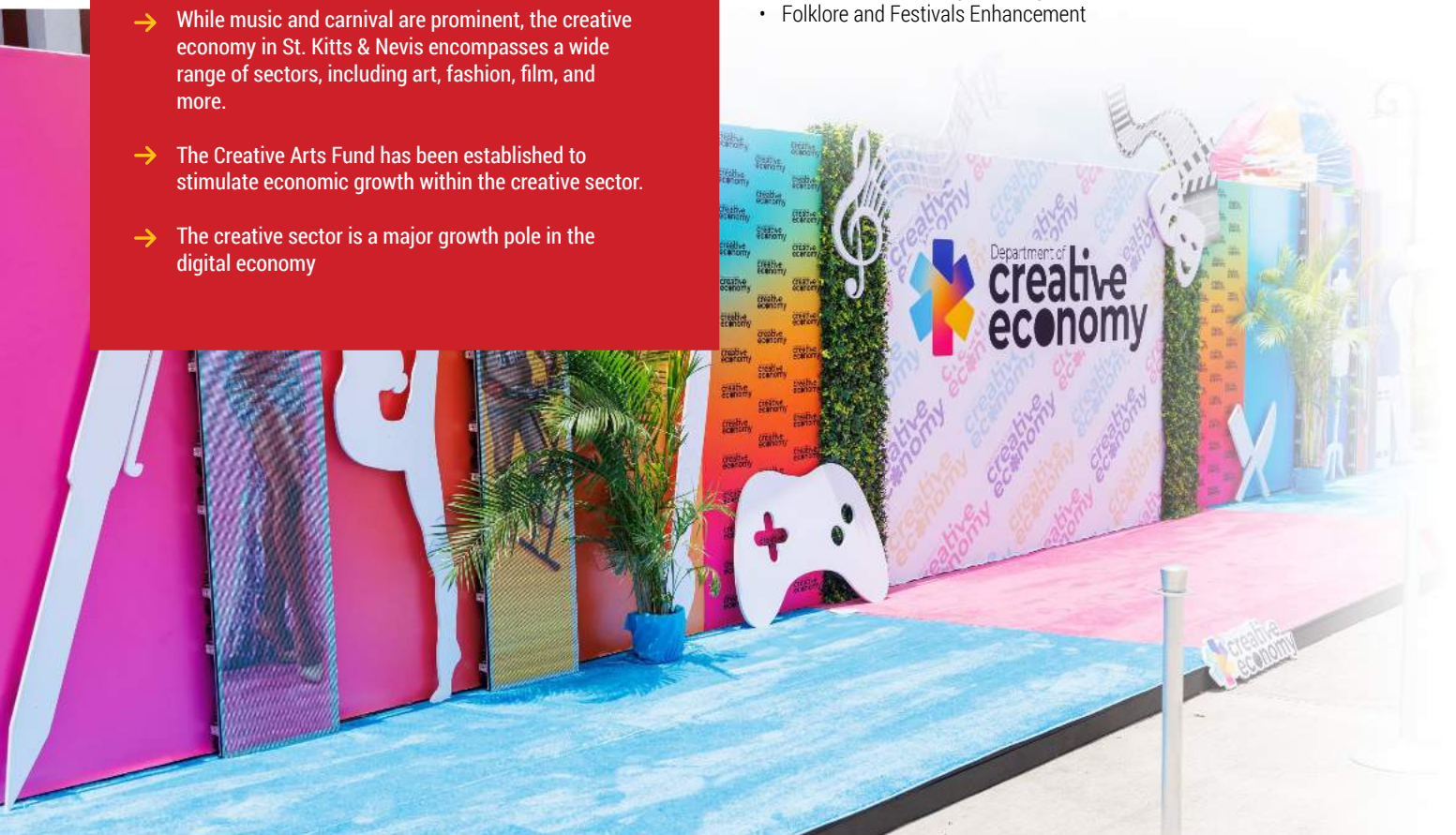
St. Kitts and Nevis's Creative Economy strategy is intrinsically linked to its Sustainable Island State Agenda (SISA). Project TRANSFORM, focused on raising industry standards, brand development, and infrastructure improvements, directly contributes to SISA's economic goals. Investment in human capital through training and partnerships, along with the preservation of cultural heritage via the Intangible Cultural Heritage Secretariat, aligns with SISA's social and cultural pillars. The strategy's emphasis on public-private partnerships and international collaborations mirrors SISA's resource mobilization efforts.

KEY TARGETS

- Raise industry standards through Project TRANSFORM, brand development, and infrastructure improvements.
- Assist creatives and register certified creatives with Creative IDs
- Safeguard and highlight the nation's cultural legacy through the Intangible Cultural Heritage Secretariat.
- Provide professional training, scholarships, internships, and specialized creative arts programs.
- Launch Creatives Connect and the National Creatives Convention to foster talent and business opportunities.
- Complete national cultural and creative policies and develop creative courses
- Build collaborations with public-private partners and international organizations like UNESCO and the Commonwealth Secretariat.
- Transform the ministry to better support and drive growth in the creative economy.

STRATEGIC PRIORITIES

- Rebranding and Reconstruction of Ministry
- Professionalization and standardizing of creative and culture industries
- National Creative Economy Registry Revamped
- Development of the Intangible Cultural Heritage (ICH) Policy and Strategic Plan
- Undertake the digitization and creation of a Virtual Library of Cultural Archives
- Establishment of proper stakeholder relationships and partnerships
- Development of thriving and sustainable creative arts programs
- Initiation of revenue-generating services
- Folklore and Festivals Enhancement



SDG ALIGNMENT TRACKER

KEY TARGETS AND STRATEGIC PRIORITIES

Raise industry standards through Project TRANSFORM, brand development, and infrastructure improvements.

SDG ALIGNMENT (TARGET)



Assist creatives and register certified creatives with Creative IDs.



Safeguard and highlight the nation's cultural legacy through the Intangible Cultural Heritage Secretariat.



Provide professional training, scholarships, internships, and specialized creative arts programs.



Launch Creatives Connect and the National Creatives Convention to foster talent and business opportunities.



Complete national cultural and creative policies and develop creative courses.



Build collaborations with public-private partners and international organizations like UNESCO and the Commonwealth Secretariat.



Transform the ministry to better support and drive growth in the creative economy.



Rebranding and reconstruction of the ministry.



Professionalization and standardization of creative and culture industries.



National Creative Economy Registry revamped.



Development of the Intangible Cultural Heritage (ICH) Policy and Strategic Plan.



Undertake the digitization and creation of a Virtual Library of Cultural Archives.



Establishment of proper stakeholder relationships and partnerships.



Development of thriving and sustainable creative arts programs.



Initiation of revenue-generating services. Folklore and festivals enhancement.



KEY ACHIEVEMENTS

- Creative Arts Center:** A creative arts center will be established in 2025, providing jobs and opportunities for artists, including ballerinas, musicians, and performers, while serving as a venue for performances.
- Empowering Communities:** Investments in sports, arts, culture, and entrepreneurship aim to drive sustainable growth and community empowerment.
- Creative Economy Expansion:** Recognized as a vital sector, the government is working to expand the creative economy and ensure citizens benefit from industry opportunities.
- Youth and Social Advancement:** Sports are being utilized as a transformative tool to empower youth and promote social development.
- Entrepreneurship Support:** The government is facilitating access to capital for small businesses through tailored loan programs by the St. Kitts and Nevis National Bank and partnerships with the Eastern Caribbean Partial Credit Guarantee Corporation.

FLAGSHIP INITIATIVE

PROJECT TRANSFORM CAMPAIGN

- Project TRANSFORM, launched in July 2023 by the Department of Creative Economy in St. Kitts and Nevis, aims to professionalize and grow the creative sector. The campaign focuses on brand development through cohesive marketing and the creatives.kn website, service improvement to streamline processes and support creatives, and strategic partnerships with key stakeholders like the National Carnival and St. Kitts Music Festival.
- It also prioritizes human and infrastructural development through skills training, workshops, and initiatives such as the Intangible Cultural Heritage Policy. By creating jobs, attracting investment, and boosting the sector's contribution to GDP, Project TRANSFORM demonstrates the government's commitment to building a vibrant, sustainable, and globally recognized creative economy.



PROGRESS METER

The Creative Economy sector in St. Kitts and Nevis is making significant progress in advancing the Sustainable Island State Agenda (SISA) by driving economic diversification, cultural preservation, and human capital development. Key milestones include the launch of the Department of Creative Economy and Project TRANSFORM in 2023, the Creatives Connect and Creatives ID platforms, and the revamped National Creative Economy Registry. The Intangible Cultural Heritage Secretariat and upcoming National Creatives Convention further support talent development and cultural preservation, while dedicated ministries for creative industries underscore the government's commitment to sustainability and long-term growth.



Progress determined by NDPF indicators

INVESTMENT PRIORITIES

- **Enhance Creative Infrastructure:** Upgrade sporting facilities, develop performing arts infrastructure, establish a Creative Arts Center, and utilize technology for creative content creation and education.
- **Establish Creative Policy:** Create national cultural and creative policies, develop creative courses, and complete an Intangible Cultural Heritage (ICH) policy and strategic plan.
- **Develop Creative Skills:** Provide specialized creative arts programs, scholarships, and internships; offer training to combat doping in sports.
- **Connect Creative Individuals:** Facilitate the Creatives Connect initiative and the National Creatives Convention to foster talent and business opportunities.
- **Formalize the Creative Sector:** Register certified creatives (Creative IDs) to enhance professionalization and facilitate business opportunities.
- **Grow the Creative Economy:** Develop a strategic plan for the advancement of the creative economy focusing on export, talent advancement, and regional/international expansion.



DIGITAL ECONOMY

The digital economy is driving growth, innovation, and improved services in St. Kitts and Nevis. Through the "Whole of Government Technology Strategy", the government is integrating digital solutions across sectors, supported by key infrastructure like the St. Kitts and Nevis Internet Exchange Point (SKNIX) to enhance internet services. Investments focus on modernizing infrastructure, developing digital skills, and implementing cybersecurity frameworks to protect data and infrastructure. Digital technologies are boosting sectors such as financial services, tourism, and agriculture, while e-commerce logistics and payment solutions create new opportunities.

"We are moving towards having a digital country that allows citizens to transact business from the safety of their homes—whether it's opening a bank account, purchasing a car, or accessing government services—eliminating the need for physical visits and paperwork".



Hon. Konris Maynard

Minister of Public Infrastructure, Energy and Utilities, Domestic Transport, Information, Communication and Technology

KEY FACTS

- The government is committed to achieving universal, affordable broadband access by 2030
- St. Kitts and Nevis has a high internet penetration rate, with 77% of the population having access
- Mobile usage is widespread, with the number of cellular mobile connections exceeding the total population in 2024
- St. Kitts & Nevis was home to approximately thousand social media users in 2024, equating to 68.7 percent of the total population.
- There were approximately 37 thousand internet users in St Kitts & Nevis 2024
- Internet users in Saint Kitts & Nevis increased by 75 (+0.2 percent) in 2024.
- Fixed internet connection speeds in Saint Kitts & Nevis increased by 20.38 Mbps (+69.0 percent) in 2024.

GOALS & PRIORITIES

St. Kitts and Nevis's digital economy strategy, aligned with the Sustainable Island State Agenda (SISA), aims to create a leading digital society. Key priorities include modernizing ICT infrastructure (broadband, SKNIX, National Addressing System); implementing a "Whole of Government Technology Strategy" for e-services and e-ID; bridging the digital skills gap through training; ensuring cybersecurity; and integrating digital technologies across all sectors (finance, tourism, agriculture etc.) to boost productivity and e-commerce. International collaboration is crucial for attracting FDI and sharing best practices. This digital transformation is a core component of SISA's vision for a sustainable future.

KEY TARGETS

- Creating an enabling environment for ICT and ICT-related expansion
- Modernizing the information and communication infrastructure
- Developing human resources for digital economy
- Leveraging ICT with the activities of various productive sectors
- Ensuring equitable participation of every citizen in the information society
- Improving the government e-platform for better citizens' services.
- Providing support to small businesses

STRATEGIC PRIORITIES

- Developing a Digital Transformation Strategy
- Creating an enabling environment for ICT and ICT-related expansion
- Modernizing the information and communication infrastructure
- Develop human resources for digital economy
- Leveraging ICT with the activities of various productive sectors
- Ensuring equitable participation of every citizen in the information society
- Improving the government e-platform for better citizens' services.



SDG ALIGNMENT TRACKER

KEY TARGETS AND STRATEGIC PRIORITIES

Creating an enabling environment for ICT and ICT-related expansion



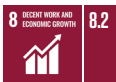
Modernizing the information and communication infrastructure



Developing human resources for the digital economy



Leveraging ICT with the activities of various productive sectors



Ensuring equitable participation of every citizen in the information society



Improving the government e-platform for better citizens' services



Providing support to small businesses



Developing a Digital Transformation Strategy



Creating an enabling environment for ICT and ICT-related expansion



Modernizing the information and communication infrastructure



Develop human resources for the digital economy



Leveraging ICT with the activities of various productive sectors



Ensuring equitable participation of every citizen in the information society



Improving the government e-platform for better citizens' services



KEY ACHIEVEMENTS

- **Develop e-Government Systems:** Introduce an e-ID system and government-wide online payment platforms to enhance service efficiency and accessibility.
- **Streamlined Travel Systems:** Upgraded airport systems to allow pre-arrival form submissions and introduced an electronic travel authorization (ETA) system to enhance border security and economic activity.
- **Tax Modernization:** Launched the SMARTS Tax Administration system for simplified online filing and payment, real-time updates, and enhanced security, while digitizing services at the Customs and Excise Department.
- **Education Digitalization:** Provided digital devices for students and teachers and introduced new digital learning solutions for 2025.
- **Digital Skills Training:** Launched programs to train 100 nationals in critical digital skills, with plans to expand to 200 participants.
- **Launch Local Internet Infrastructure:** Establish the St. Kitts and Nevis Internet Exchange Point (SKNIX) to improve internet speed and reduce costs by localizing traffic.
- **Adopt a Technology Strategy:** Implement a "Whole of Government Technology Strategy" to modernize operations through digital transformation.
- **Invest in Digital Skills:** Provide training and capacity-building programs to create a digitally literate workforce.
- **Promote Digital Services:** Encourage the use of e-services, e-commerce platforms, and digital tools to boost entrepreneurship and daily efficiency.

FLAGSHIP INITIATIVE

WHOLE OF GOVERNMENT TECHNOLOGY STRATEGY

- The Whole of Government Technology Strategy is the flagship initiative driving digital transformation in St. Kitts and Nevis, aligned with the Sustainable Island State Agenda (SISA). It focuses on people, process, and technology by building human capacity, digitizing government operations, and adopting advanced infrastructure.
- The strategy supports key initiatives such as the Electronic Identification (e-ID) system for accessing e-services, digital platforms for online payments and social services, and the Cybersecurity Strategy Framework to protect government data. It also includes the National Addressing System to improve postal services, emergency response, and goods delivery, positioning the nation for an efficient, secure digital future.

PROGRESS METER

St. Kitts and Nevis's digital economy achievements are directly supporting the 2040 Sustainable Island State Agenda (SISA). Improved ICT infrastructure (SKNIX, broadband expansion) enhances communication, access to services, and e-commerce, crucial for economic diversification and resilience. The "Whole of Government Technology Strategy" streamlines government processes, boosting efficiency and citizen engagement, central to SISA's goal of effective governance. Digital skills development empowers citizens to participate fully in the digital economy, promoting inclusivity. Finally, integrating digital technologies across sectors—agriculture, tourism, etc.—increases productivity and sustainability, aligning with SISA's multi-faceted approach to national development. These initiatives collectively contribute to SISA's vision of a prosperous and resilient nation by 2040.



Progress determined by NDPF indicators

INVESTMENT PRIORITIES

- **Strengthen ICT Infrastructure:** Invest in broadband connectivity, expand the St. Kitts and Nevis Internet Exchange Point (SKNIX), implement the National Addressing System, and upgrade existing equipment.
- **Digital Transformation of Government:** Implement the Whole of Government Technology Strategy, including an e-ID system, online payment platforms, IT infrastructure upgrades, and legislative reforms.
- **Develop Digital Skills:** Address the digital skills gap through training, capacity-building programs, and the establishment of a Digital Skills Academy.
- **Enhance Cybersecurity:** Strengthen cybersecurity through a response team (CERT), capacity-building, and updated legislation.
- **Integrate Digital Technologies:** Leverage digital tools in financial services, tourism, small business, agriculture, and manufacturing, with a focus on e-commerce and digital agriculture.



D INVESTMENT AND SMART MANUFACTURING

The Investment and Smart Manufacturing Pillar focuses on attracting green investments and fostering industries that utilize local sustainable resources to enhance economic stability and create high-quality, sustainable jobs. This pillar aims to transform the manufacturing sector through human resource development, research, pro-growth fiscal reforms, and the adoption of global standards for manufacturing innovations. Key strategic priorities include increasing new businesses, providing fiscal incentives, developing a trained workforce, implementing a marketing strategy, ensuring access to capital, and upgrading standards facilities. Investment is promotion is focused on attracting foreign direct investment, and developing a Special Economic Zone. This pillar also emphasizes the importance of technology, innovation and digital transformation across all sectors, and public-private partnerships in the energy sector and infrastructure development. At its core, the pillar seeks to empower the small business sector by supporting technological innovation, improving operational efficiency, and expanding access to financing. The pillar seeks to drive environmentally sustainable manufacturing, adhering to national and regional standards, and promoting climate-smart technologies and investment.

"It is envisioned that together we can build a new resilient economy that will result in increased earning potential and improvements in the standard of living of our people. A robust economy that is people-centered remains our priority under the Sustainable Island State Agenda"



Hon. Dr. Denzil Douglas
Minister of Foreign Affairs, International Trade,
Industry, Commerce and Consumer Affairs,
Economic Development and Investment

KEY FACTS

- In 2022, manufacturing contributed 3.25% to GDP and employed over 2,000 people (8.54% of the workforce).
- Primary manufacturing outputs include electronics assembly, apparel, and beverages.
- The manufacturing sector faced sharp declines and uneven recovery over the past four years, underscoring its vulnerability to external shocks.
- High labor costs and competition from Latin America and Asia reduce competitiveness of the manufacturing sector.
- The government supports revitalization of the manufacturing sector through incentives, capital access, and workforce development.
- St. Kitts & Nevis' Citizenship by Investment Program (CIP) is the world's oldest and most respected.
- The real estate market is growing, driven by tourism and demand for holiday homes.

GOALS & PRIORITIES

The Investment and Smart Manufacturing pillar of the Sustainable Island State Agenda (SISA) aims to diversify the economy, enhance competitiveness, and create sustainable jobs through innovation and technology. It seeks to promote the expansion of high-value manufacturing, attracting investment through incentives and improved financial access, modernizing industries with clean technology, and strengthening international trade and market competitiveness. The government also seeks to reduce reliance on traditional sectors, promote environmentally sustainable manufacturing, and foster public-private partnerships to drive long-term economic resilience and growth by 2040.

KEY TARGETS

- **GDP Growth** – Increase manufacturing's GDP share by 2.5% by 2027.
- **Job Creation** – Add 150 jobs by 2027 and 500 by 2030.
- **Diversification** – Expand MSMEs and reduce reliance on single industries.
- **Technology & Innovation** – Upgrade infrastructure and adopt clean technologies.
- **Competitiveness** – Improve quality, adopt best practices, and boost exports.
- **Investment Support** – Expand capital access, tax incentives, and FDI.
- **Sustainability** – Promote climate-smart, energy-efficient, and low-waste manufacturing.
- **Public-Private Partnerships** – Strengthen industry-government collaborations.
- **Resilience** – Stabilize output against global economic shifts.
- **Trade Expansion** – Enhance Caribbean and global market access.

STRATEGIC PRIORITIES

- **Ease of Doing Business** – Simplify business regulations and increase the number of new businesses.
- **Pro-Business Incentives & Capital Access** – Provide equitable fiscal incentives and improve access to working capital.
- **Advancing the Manufacturing Sector** – Support sector growth through targeted policies and accelerated industry graduation.
- **Infrastructure & Standards** – Upgrade Bureau of Standards facilities to enhance product quality and compliance.
- **Skilled Workforce Development** – Invest in training programs to build a highly skilled workforce.
- **Industry Collaboration & Networking** – Promote cooperation among manufacturers and regional partners to drive growth.
- **Marketing & Investment Promotion** – Develop a strategic marketing plan and attract investors with a record in best practices.
- **Productivity & Sustainability** – Improve efficiency through alternative energy adoption and environmentally sound practices.
- **Innovation & Product Development** – Foster R&D, support new product creation, and enhance manufacturing capabilities.
- **Capacity Building & Regional Integration** – Strengthen capacity development initiatives and partnerships within the region.



SDG ALIGNMENT TRACKER

KEY TARGETS AND STRATEGIC PRIORITIES

Simplify business regulations and increase the number of new businesses.



Provide equitable fiscal incentives and improve access to working capital.



Support sector growth through targeted policies and accelerated industry graduation.



Upgrade Bureau of Standards facilities to enhance product quality and compliance.



Invest in training programs to build a highly skilled workforce.



Promote cooperation among manufacturers and regional partners to drive growth.



Develop a strategic marketing plan and attract investors with a record in best practices.



Improve efficiency through alternative energy adoption and environmentally sound practices.



Foster R&D, support new product creation, and enhance manufacturing capabilities.



Strengthen capacity development initiatives and partnerships within the region.



KEY ACHIEVEMENTS

- White Gate Development Plan Approved** – Cabinet endorsed a long-term strategic roadmap to drive economic expansion and infrastructure growth under SISA.
- £125 Million Investment Secured** – Engaged with the UK Economic Fund Facility, securing major funding for public and private sector projects.
- Stronger Support for MSMEs** – Enhanced financial access and trade opportunities for small businesses, boosting market expansion.
- Expanded Export Access** – Renewed the Brazil-Guyana Partial Scope Agreement, unlocking Latin American markets for local manufacturers.
- Advancing Smart Manufacturing** – Promoting high-tech, sustainable production with alternative energy adoption and automation.
- Major FDI Boost** – Strengthened investment partnerships with Afreximbank and UNIDO, fueling industrial growth and job creation.
- New Trade Agreements** – Expanded market access through EU, CARIFORUM, UK, Brazil, Guyana, and Colombia partnerships.
- Renewable Energy Acceleration** – Partnered with the US, UAE, and EU to fast-track geothermal projects in Nevis.
- Expanded Diplomatic Ties** – Established relations with Pakistan, Cape Verde, Lebanon, and Kuwait to boost trade and investment.
- Workforce & Education Investment** – Increased Morocco Scholarship slots to 40, prioritizing medicine, engineering, and technology.
- Regional Trade Expansion** – Strengthened CARICOM & OECs partnerships to enhance free movement of goods and investments.

FLAGSHIP INITIATIVE

THE WHITEGATE DEVELOPMENT INITIATIVE

- The Whitegate Development is a transformative initiative designed to drive economic growth, infrastructure expansion, and tourism development in northwest St. Kitts. The development aligns with the SISA and focuses on housing, commercial investment, tourism, and industrial development. Key developments include the Brother Smith Stage Housing Project, featuring 66 home sites and commercial lots, the expansion of Ramada by Wyndham, and the redevelopment of Echo Park to boost eco-tourism. The initiative also prioritizes fisheries expansion, improved transport networks, and education development, with plans to convert Sadlers Secondary into a technical college. The Whitegate region is poised to become a dynamic economic hub, strengthening national resilience and diversifying the economy towards a sustainable island state by 2040.

PROGRESS METER

The Investment and Smart Manufacturing pillar is driving St. Kitts & Nevis' transition towards a Sustainable Island State by 2040 through strategic investments, industrial growth, and economic diversification. The White Gate Development Plan sets a long-term roadmap for infrastructure expansion, while £125 million in investment funds is driving public and private sector growth. Stronger support for MSMEs, smart manufacturing, and export expansion is strengthening local industries, alongside major FDI partnerships. New trade agreements and expanded diplomatic ties are enhancing global market access, while renewable energy acceleration is positioning the nation for sustainable energy independence. Investments in workforce development and regional trade integration further strengthen economic resilience, laying the foundation for a diversified and globally competitive economy by 2040.



Progress determined by NDPF indicators

INVESTMENT PRIORITIES

- **Sustainable Manufacturing:** Promote high-tech, climate-smart production, incentivize green manufacturing, recycling, and clean energy adoption.
- **Research & Technology:** Invest in R&D, industrial automation, digital transformation, and smart manufacturing.
- **Workforce Development:** Upgrade technical and vocational training, modernize curricula and training labs, and enhance STEM education.
- **MSME Financing:** Expand loan portfolios, CBI-backed financing, and tailored financial incentives for business growth.
- **Export & Market Access:** Strengthen trade competitiveness, marketing strategies, and export financing.
- **Value Chain Development:** Develop processing facilities, biosafety systems, and supply chains to integrate small farmers and fishers.
- **PPP & FDI Growth:** Expand public-private partnerships and attract sustainable, high-value investments.
- **Trade & Regional Integration:** Strengthen CARICOM & OECS trade, renew agreements, and expand global export markets.
- **Economic Diversification:** Grow pharmaceutical, ICT, and renewable energy sectors, strengthening industrial parks and manufacturing clusters.



SISA 2040 VISION

The Government of St. Kitts and Nevis (GOSKN) established a vision for a Sustainable Island State by 2040 in which government agencies, civil society, and the private sector are encouraged to collaborate in redefining approaches to governance, public policy, and socio-economic development.

The SISA Vision is to transform St. Kitts and Nevis into a Sustainable Island State by 2040, by developing a robust, diversified economy that integrates sustainability with economic prosperity. The aim is to attract green investments and foster industries that utilize local sustainable resources, thereby enhancing economic stability and creating high-quality, sustainable jobs.

THE SISA APPROACH

The SISA is more than a vision; it's a dynamic, structured mechanism designed to guide the nation's transition to a sustainable island state by 2040. It achieves this through a multifaceted approach that encompasses several key strategies:

- **Strategic Alignment:** The SISA is strategically aligned with the existing National Development Planning Framework (NDPF), by leveraging its robust methodology, data-driven analysis, and key sustainability indicators.
- **Resource Mobilization:** A core function of SISA is to actively mobilize resources for climate resilience and sustainability efforts by promoting existing projects and identifying flagship initiatives to secure regional and international funding.
- **Visibility and Communication:** SISA serves as a central hub to promote sustainability efforts, raise public awareness, and boost recognition through targeted branding and outreach strategies.
- **Inter-Ministerial Collaboration:** SISA coordinates cross-ministry efforts, supporting communication and cooperation to advance holistic, cross-sectoral sustainability initiatives.
- **Societal Engagement:** SISA promotes shared responsibility for sustainability, encouraging active participation and collective action across all segments of society.



**MOBILIZE
RESOURCES**



**CREATE
VISIBILITY**



**ALIGN &
CONNECT**



**INSPIRE
ACTION**

**Ministries of Sustainable Development, Environment,
Climate Action & Constituency Empowerment**
Unit C21, Sands Complex
Basseterre St. Kitts

Tel: +1 869 467 1579
Email: environment@gov.kn
Web: <http://sisa.gov.kn>